

# WILLIAM (BILL) ADAMS

CHIEF EXECUTIVE OFFICER



Bill loves people and is passionate about relationships, leadership and business. He is a serial entrepreneur who has started, owned and sold multiple businesses. As one of the founders of Full Circle Group, a premier leadership consulting firm, and the CEO of Full Circle Group, North America and The Leadership Circle, Bill brings thirty years of experience to his clients – the CEOs of major Fortune 500 corporations, non-profits and private equity start-ups. In addition, Bill co-authored *Mastering Leadership: An Integrated Framework for Breakthrough Performance and Extraordinary Business Results* and *Scaling Leadership: Building Organizational Capability and Capacity to Create Outcomes that Matter Most*. As a trusted advisor, teacher, consultant and coach, he works with CEOs and top teams in fulfilling the promise of leadership.

Bill is a master at working with clients to manifest their leadership and organizational potential within the context of achieving business results. Paramount to his success is the ability to partner with senior executives to bring about business transformation. From start-ups to mature organizations, Bill teaches and applies time-proven principles that translate into bottom line results, effective organizations and personal fulfillment. He does this with a focus on total participation and creating cultures where people are committed to investing their discretionary energy, while assuming personal responsibility for the results they produce.

During his career, Bill has worked with executives in a wide variety of industries. His clients include: Fastly, Packsize, LiquidWeb, Syngenta, Roche, McKinsey, Honda Worldwide, Google, Pixar, Disney Animation, Deutsch NY, Commonwealth Edison (ComEd), DTE Energy, Unico Properties, Cbeyond Communications, Carlson Companies, Westin Hotels, Marriott International, Kaiser Permanente, American Express, Ameritech, GOJO Industries, Michigan Consolidated Gas Company (MichCon), First Security Inc. (Wells Fargo), American Express Travel-Related Services, 3M Health Information Systems, Blue Cross Blue Shield of Florida, Tupperware Worldwide, Beneficial Life Insurance, US Express Leasing, EverBank Commercial Finance, Global English World Headquarters, Land O' Lakes, VF Corporation and Yale University.

With over thirty years of business experience, Bill is a leader, consultant and entrepreneur and has worked in both internal corporate staff and line positions. Bill co-authored the books, *The Whole Systems Approach: Involving Everyone in the Company to Transform and Run Your Business* and *The Quest for Quality: Prescriptions for Achieving Service Excellence*. He contributed to two editions of *The Change Handbook: Group Methods for Shaping the Future*, and *Managing Quality in America's Most Admired Companies*. Bill has also led the joint venture conferences – Self-Organizing Systems: The New Science of Participation™ – with Margaret Wheatley.

Bill has a master's degree in interpersonal and organizational communication from the University of Montana. He is most at home in the outdoors with his wife and partner Cindy, their four children and an increasing number of grandchildren.